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ST REGIS

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**ST. REGIS HOTELS & RESORTS ANNOUNCES PARTNERSHIP WITH
JAZZ AT LINCOLN CENTER**

***St. Regis Hotels & Resorts Offers Exclusive Access to the Opening Night Concert Event,
Produces Limited Edition Jazz CD Curated by Wynton Marsalis and Launches New
Aficionado Experiences in Partnership with Jazz at Lincoln Center***

New York, New York – St. Regis Hotels & Resorts, in collaboration with The Coca-Cola Company and Jazz at Lincoln Center, offers exclusive access to the opening night concert for Jazz at Lincoln Center’s 2010-11 season. The event will take place at the Rose Theater, Frederick P. Rose Hall, home of Jazz at Lincoln Center on Saturday, September 25 at 8:00 PM and features music from Grammy Award nominee Roy Haynes performing with his own Fountain of Youth Band along with a special all-star group including saxophonist Kenny Garrett, pianist Danilo Perez, bassist Dave Holland, and trumpeter and Jazz at Lincoln Center Artistic Director Wynton Marsalis.

“St. Regis Hotels & Resorts is delighted to partner with Jazz at Lincoln Center to help kick off their jazz season with *An Evening with Roy Haynes*,” says St. Regis Global Brand Leader Paul James. “New York City is home to the brand’s flagship, the iconic St. Regis New York, which has played host to some of the finest jazz musicians since its opening over a century ago. Providing our guests and New Yorkers with access to exceptional cultural experiences is part of the St. Regis brand mission.”

“The St. Regis has a celebrated history of elegance, sophistication, and hospitality. It has always provided a warm home for jazz in recognition of these shared values. We welcome this opportunity to

further develop that relationship in the cause of pursuing a profoundly good time.” said Wynton Marsalis, Artistic Director of Jazz at Lincoln Center and curator of the special edition CD.

This fall, St. Regis Hotels & Resorts proudly celebrates a milestone moment as the world-renowned brand debuts its 21st hotel, The St. Regis Bahia Beach Resort, Puerto Rico. As St. Regis marks this occasion, the brand is once again paying special tribute to unforgettable jazz performances that have been a foundation at The St. Regis New York since its opening. In honor of St. Regis’ extraordinary international growth, incredible jazz history, and partnership with Jazz at Lincoln Center, all guests attending *An Evening with Roy Haynes* are invited to celebrate during the event’s intermission with drinks provided by Chandon. Additionally, all Jazz at Lincoln Center ticket holders that evening will receive a complimentary copy of *Timeless is Modern*, a limited edition jazz CD produced exclusively for St. Regis. The CD features a selection of 21 beloved jazz standards curated by Wynton Marsalis and performed by Marsalis and the acclaimed Jazz at Lincoln Center Orchestra.

To commemorate the brand’s global footprint expanding over the last two years and the hotel’s deep-rooted history with jazz, the *Timeless is Modern* CD will be gifted to all guests at St. Regis hotels worldwide this fall as part of the signature turndown service. Also, the brand, along with Jazz at Lincoln Center, has created two special experiences for the St. Regis Aficionado program. The St. Regis Aficionado program is designed to provide guests access to once-in-a-lifetime experiences and extraordinary events at the best addresses in the world.

The “All That Jazz” St. Regis Aficionado experience is available for one evening only, on September 25, and offers a one-of-a-kind opportunity to enjoy *An Evening with Roy Haynes* including two premiere tickets to the opening night concert and a post-show meet and greet with the artists. This experience also includes an autographed copy of the limited edition *Timeless is Modern* CD by Wynton Marsalis, breakfast for two in The St. Regis New York’s Astor Court, transportation to and from the event in the St. Regis Bentley automobile/car and a one night stay in a luxurious Deluxe Room. The “A Little Night Music” St. Regis Aficionado experience is available throughout the 2010-2011 Jazz at Lincoln Center season and includes a one night stay in a Deluxe Room at The St. Regis New York, breakfast for two in Astor Court, two premiere tickets to a Jazz at Lincoln Center performance, and based on availability, transportation to and from the concert event in the St. Regis Bentley automobile/car and a meet & greet with the concert’s performers. The price for the “All That Jazz” St. Regis Aficionado experience varies depending on the performance the guest chooses to attend. Both experiences are reserved on a first come basis at www.stregis.com/aficionado or by contacting a travel professional.

About St. Regis Hotels & Resorts

Combining classic sophistication and modern luxury, the St. Regis brand remains faithful to its commitment to excellence. Founded by John Jacob Astor IV, with the opening of the first St. Regis Hotel in New York City over a century ago, The St. Regis brand of hotels is known for its unique luxury dimension, customized service and refined elegance, in the best destinations worldwide. Plans for this brand to globally continue its legacy include long-awaited St. Regis resorts in Bahia Beach, Puerto Rico and Bal Harbour in the US. In Latin America, St. Regis will unveil new hotels and resorts in Buenos Aires and the Mayan Riviera. In Asia, St. Regis has also announced plans to open hotels in Bangkok, Chengdu, Kuala Lumpur, Lhasa, Osaka, Sanya Yalong Bay and Tianjin. In Africa and the Middle East, the St. Regis brand will continue to expand in Abu Dhabi, Cairo, Doha and Mauritius. The distinctive trait of the St. Regis experience is customized service and attention, coveted locations and luxurious design. For more information on St. Regis Hotels & Resorts please visit the new www.stregis.com.

About Jazz at Lincoln Center

Jazz at Lincoln Center is dedicated to inspiring and growing audiences for jazz. With the world-renowned Jazz at Lincoln Center Orchestra and a comprehensive array of guest artists, Jazz at Lincoln Center advances a unique vision for the continued development of the art of jazz by producing a year-round schedule of performance, education and broadcast events for audiences of all ages. These productions include concerts, national and international tours, residencies, a jazz hall of fame and concert series, weekly national radio programs, television broadcasts, recordings, publications, an annual high school jazz band competition and festival, a band director academy, jazz appreciation curriculum for students, music publishing, children's concerts, lectures, adult education courses, student and educator workshops and interactive websites. Under the leadership of Artistic Director Wynton Marsalis, Chairman Lisa Schiff and Executive Director, Adrian Ellis, Jazz at Lincoln Center will produce thousands of events each season in its home in New York City, Frederick P. Rose Hall, and around the world.