



WYNTON MARSALIS AND ERIC CLAPTON PLAY THE BLUES ERUPTS ONTO THE BIG SCREEN FEATURING SOLD-OUT PERFORMANCE FROM JAZZ AT LINCOLN CENTER

***One-Night Concert In-Theater Event Presented by NCM Fathom and Reprise Records
in Nearly 550 Select Theaters Nationwide on September 7***

Centennial, Colo. – August 10, 2011 – Grammy Award® winning artists Wynton Marsalis and Eric Clapton will offer fans a spellbinding evening of blues and jazz in [Wynton Marsalis and Eric Clapton Play the Blues](#), a one-night in-theater concert event broadcast to nearly 550 movie theaters nationwide on Wednesday, September 7, at 7:30 p.m. local time. The concert also includes a special appearance by blues musician Taj Mahal, who joins the duo for two songs, as well as exclusive behind-the-scenes rehearsal footage. This intimate performance from Jazz at Lincoln Center's Rose Theater at Frederick P. Rose Hall in New York City brings together an unrivaled cross-generational, cross-cultural collaboration as the pair of musical virtuosos brought to life a repertoire of songs selected by Clapton and arranged by Marsalis. Captured this past spring from Jazz at Lincoln Center's renowned annual gala, the iconic duo, performed to a sell-out crowd.

Tickets for ***Wynton Marsalis and Eric Clapton Play the Blues*** are available at participating theater box offices and online at www.FathomEvents.com. For a complete list of theater locations and prices, visit the NCM Fathom website (*theaters and participants are subject to change*).

Presented by NCM Fathom and Reprise Records, *Wynton Marsalis and Eric Clapton Play the Blues* will be broadcast nationwide through NCM's exclusive [Digital Broadcast Network](#).

"We're playing music we know and love," says Marsalis.

Marsalis is a trumpeter, composer, bandleader, music educator and Artistic Director of Jazz at Lincoln Center. He has been awarded nine Grammy awards and "Blood on the Fields" was the first jazz piece to win the Pulitzer Prize for Music.

Clapton is the only three-time inductee to the Rock and Roll Hall of Fame: once as a solo artist and separately as a member of the bands The Yardbirds and Cream. Clapton, a 17-time Grammy award winner, has been referred to as one of the most important and influential guitarists of all time.

“Jazz at Lincoln Center is truly one of the most distinguished producers of jazz music in the country,” said Dan Diamond, vice president of NCM Fathom. “Both jazz and blues enthusiasts alike will be left speechless by the eclectic mix of music and heartfelt performances of this power-duo.”

About National CineMedia (NCM)

[NCM](#) operates NCM Media Networks, a leading integrated media company reaching U.S. consumers in movie theaters, online and through mobile technology. The [NCM Cinema Network](#) and [NCM Fathom](#) present cinema advertising and events across the nation's largest [digital in-theater network](#), comprised of theaters owned by AMC Entertainment Inc., Cinemark Holdings, Inc. (NYSE: CNK), Regal Entertainment Group (NYSE: RGC) and other leading regional theater circuits. NCM's theater advertising network covers 175 Designated Market Areas® (49 of the top 50) and includes over 18,100 screens (16,800 digital). During 2010, over 690 million patrons attended movies shown in theaters in which NCM currently has exclusive, cinema advertising agreements in place. The [NCM Fathom Events](#) broadcast network is comprised of nearly 700 locations in 165 Designated Market Areas® (all of the top 50). The [NCM Interactive Network](#) offers 360-degree integrated marketing opportunities in combination with cinema, encompassing 42 entertainment-related websites, online widgets and mobile applications. National CineMedia, Inc. (NASDAQ: NCMI) owns a 48.7% interest in and is the managing member of National CineMedia LLC. For more information, visit www.nationalcinemedia.com or www.ncm.com.

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