

Frederick P. Rose Hall *Fact Sheet*

Description	Frederick P. Rose Hall , the world's first performing arts facility designed specifically for jazz performance, education and broadcast, is the new home of Jazz at Lincoln Center, one of 12 constituent organizations of Lincoln Center for the Performing Arts. The highly-flexible multi-room facility allows new forms of interaction between the audience and musicians, and creates an experience informed by the unique sound, function and feeling of jazz. Frederick P. Rose Hall also will accommodate all the other art forms, such as opera, dance, theater and symphony.
Location	Broadway at 60 th Street, Columbus Circle, New York City
Size/Capital Campaign	100,000 square feet (176,000 gross square feet)/\$131 million
Opening date	October 18, 2004
Architect	Rafael Viñoly Architects New York, New York
Components	With 1,100 to 1,233 seats, Rose Theater is designed for jazz, but also accommodates opera, dance, theater, film, and orchestral performances. The 110-by-43 foot stage (65-by-35 foot proscenium opening) is large enough for full theatrical productions, but with only 95 feet between the stage and the uppermost tier, it maintains a sense of intimacy and involvement between performers and audience. Rose Theater can be used in either a proscenium configuration — suitable for productions such as opera and ballet — or as a concert hall where the audience surrounds the musicians using moveable seating towers, which lend an intimacy and closeness desirable for jazz and smaller ensembles. The 83-foot fly gallery can be closed off when necessary so acoustics can be adjusted.
Components (cont'd)	Rose Theater is also a unique setting for screenings for over 800 guests, providing exceptional clarity of sound for the highest-quality presentation. Equipped with a 35mm film and Christie high-definition digital projector systems, the performance space is one of the world's most versatile performing arts centers an ideal location for movie screenings and events. The ultramodern systems feature a large projection screen measuring 25 feet high by 55 feet wide, with adjustable masking as well as custom designed speaker enclosures from JBL, a Harman Company. The

systems feature Dolby® surround sound processing and sourcing from Multi-Format VHS, Multi-Format Betacam, DVD, D-Cinema Server, as well as two 35mm projectors. The systems were donated by Time Warner Inc., a leading media and entertainment company whose businesses include filmed entertainment, interactive services, cable systems, television networks and publishing.

The Allen Room, a 310 to just under 500-seat performance space, provides an elegant and intimate setting with views through a 50-by-90-foot glass wall overlooking Central Park. Reminiscent of a Greek amphitheater, adjustable risers convert seven levels of theatrical-style seating to four, allowing for cabaret or banquet configurations. Dancing beneath the stars or watching musicians play against the backdrop of the Manhattan skyline are some of the many features.

With views of Central Park and the Manhattan skyline, **Dizzy's Club Coca-Cola**, an intimate, 140-seat jazz club, provides a unique space for ensemble performances and educational events. Great Performances, New York's renowned full-service catering and event planning company, is the exclusive caterer for Frederick P. Rose Hall and provides food and beverage service in Dizzy's Club Coca-Cola. In addition to live music, Dizzy's Club Coca-Cola serves a full menu of food and beverages. To create a distinctive menu of "down-home flavors with New York flair," Great Performances collaborated with Spoonbread, Inc., New York's largest African-American owned, full-service caterer on recipes, menu and cocktail selections. The menu reflects the diversity of jazz and the regions that epitomize it, and provides a warm and inviting experience for guests in the club, which is named in honor of jazz legend John Birks "Dizzy" Gillespie and made possible by a leadership gift from The Coca-Cola Company. Additionally, Great Performances offers select dishes from Dizzy's Club Coca-Cola menu as part of the overall facility-catering menu.

The 3,500-square-foot **Irene Diamond Education Center** contains education, rehearsal and recording studios. The center will offer classes, lessons, films, lectures, and jam sessions, as well as educational opportunities in jazz performance and history in **Edward John Noble Foundation**

Components (cont'd) **Studio, Louis Armstrong Classroom and the Education, Rehearsal and Recording Studio.**

The **Nesuhi Ertegun Jazz Hall of Fame** incorporates rich materials and shapes that evoke musical instruments, sound, still and video images, and lighting that adjust in intensity and color to tell the history of jazz. Designed by the renowned architecture firm Rockwell Group, the space strives to achieve the spirit of improvisation. Design Team: David

Rockwell, Diego Gronda, David Wilbourne, Michael Fischer, Evelyn Sherwood, Julie Yurasek, Ira Jones and Kinnaresh Mistry.

The **Atrium**, noted for its welcoming ambiance and sensational views is the largest open space available in Frederick P. Rose Hall, measuring 6,500 sq feet. While its main purpose is to serve as the facility's lobby, the Atrium is also finely suited to hold a comprehensive assortment of events. Recently added to the Atrium are three impressive murals --- reproduced paintings by the legendary African-American artist **Romare H. Bearden**, entitled *Saxophone Improvisation*, *Midtown Sunset* and *Show Time*.

The **box office** is located at ground level, accessible through the Jazz at Lincoln Center marquee entrance on the corner of Broadway and 60th Street.

Great Performances is the exclusive caterer for Frederick P. Rose Hall. Great Performances works in collaboration with **Spoonbread Inc.**, New York's largest African-American owned full service caterer, to handle catering for Dizzy's Club *Coca-Cola*. Great Performances caters all Jazz at Lincoln Center and corporate rental events and provides food and beverage service in Dizzy's Club *Coca-Cola*, intermission bars and Patrons Lounge. Celebrated as an industry leader in taste and presentation, Great Performances offers a team of culinary experts whose creativity, ingenuity and flexibility has successfully orchestrated catered events both large and small, from formal corporate galas to casual in-office get-togethers and outdoor affairs. Well-known for its outstanding events and memorable experiences, Great Performances combines fine cuisine, impeccable service and attention to detail to create modern, distinctive and memorable celebrations.

As the exclusive satellite radio partner of Jazz at Lincoln Center, **XM Satellite Radio**, the nation's leading provider of satellite radio with more than four million subscribers, broadcasts live daily from new, state-of-the-art XM studios at Frederick P. Rose Hall. Frederick P. Rose Hall is the home for a variety of XM's music channels, such as Real Jazz and On Broadway. XM will record and broadcast select live concerts hosted by Jazz at Lincoln Center at its Frederick P. Rose Hall performance venues. The two partners will co-produce new shows for broadcast, as well as create, promote and distribute other jazz programming. XM will hosts and broadcast live performances originating from the Jazz at Lincoln Center facilities featuring artists across the entire spectrum of music, from rock, hip-hop, and country artists to classical and jazz performers.

Context

The opening of Frederick P. Rose Hall marked the return of jazz to the area where it was first heard in New York City—at Reisenweber's on 8th Avenue and West 58th Street. In 1917, the Original Dixieland Jazz Band from New Orleans performed at this multi-faceted venue.

Frederick P. Rose Hall is the cultural centerpiece of Time Warner Center, a 2.8-million- square-foot landmark development at Columbus Circle. Developed by The Related

Companies, L.P., and Apollo Real Estate Advisors, L.P., the Time Warner Center is the largest privately-funded, mixed-use complex in U.S. history. The building was designed by David M. Childs of Skidmore, Owings & Merrill, and the large glass wall that serves as the public face of The Allen Room in Frederick P. Rose Hall, was designed by James Carpenter Design Associates Inc.

Time Warner Center contains the new world headquarters of Time Warner; The Shops at Columbus Circle (luxury and specialty retail shops and fine dining); the One Central Park residential condominiums (201 luxury apartments) and Residences at the Mandarin Oriental; the 251-room, five-star Mandarin Oriental Hotel; 211,000 square feet of Class A office space; and a 504-stall valet parking garage.

Donors

Following is a list of Frederick P. Rose Hall's named spaces and the donors who made them possible: Frederick P. Rose Hall and Rose Theater, a gift of The Frederick P. and Sandra P. Rose Foundation; The Allen Room, a gift of Allen & Company; Dizzy's Club Coca-Cola, a gift of The Coca-Cola Company; Irene Diamond Education Center, a gift of The Irene Diamond Fund, The Edward John Noble Foundation Studio, a gift of the Edward John Noble Foundation; Benjamin Menschel Arcade, a gift of the Horace W. Goldsmith Foundation; Nesuhi Ertegun Jazz Hall of Fame, a gift of Mica and Ahmet Ertegun; Peter Jay Sharp Arcade, a gift of The Peter Jay Sharp Foundation; The Louis Armstrong Classroom, a gift of The Louis Armstrong Educational Foundation; Billie Holiday Terrace, a gift of The Irene Diamond Fund; the Box Office, a gift The JPMorgan Chase Foundation; Agnes Varis Stage of Rose Theater, a gift of Agnes Varis; Alfred and Gail Engelberg Grand Staircase, a gift of Alfred and Gail Engelberg; Agnes Varis Infrared Listening System, a gift of Agnes Varis; The Con Edison Orchestra Pit, a gift of Con Edison. A grant from The Doris Duke Charitable Foundation has helped create the broadcast infrastructure for worldwide electronic dissemination of programs originating from Frederick P. Rose Hall.

Structural Engineers Dewhurst Macfarlane and Partners Inc.

Acoustical Consultants The **Sound of Jazz** team – a joint venture of Artec Consultants Inc and Walters-Storyk Design Group, Inc. – is led by Russell Johnson, Damian Doria, Sam Berkow, John Storyk, Ed Arenius and Federico Cruz-Barney. Other key members of the Sound of Jazz team include Tom Clark, Federico Cruz-Barney, Chris Darland, Romina Larregina, Ted Pyper, Erik Larsen and Scott Yates.

Theater Planning Artec Consultants, Inc.
Russell Johnson, Associate and Principal Consultant, Director of Research
Christopher S. Darland, G. Thomas Clark
Josephine Marquez of Josephine Marquez Consultants
Judy Elliot-Brown of Connectivity

Lighting Consultants Cline Bettridge Bernstein Lighting Design

Mechanical Engineers Flack + Kurtz Consulting Engineers, LLP
Norman Kranz, Gary Pomerantz, Len Zimmerman

Construction Manager Turner/Santa Fe Construction Company
Rory C. DeJohn, Desmond Emanuel, Charles Murphy, Douglas G.
De Phillips

Press Contacts Mary Fiance Fuss

Jazz at Lincoln Center, Director of Public Relations
212-258-9829 / mfuss@jalc.org

Scott Thompson
Jazz at Lincoln Center, Assistant Director
212-258-9807 / sthompson@jalc.org

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