

Jazz at Lincoln Center's Tenth Annual

BAND DIRECTOR ACADEMY

The Essentials of Teaching Jazz

JUNE 25-28, 2009

Frederick P. Rose Hall,
home of Jazz at Lincoln Center
New York City

jazz
education
at lincoln center



A DECADE OF BAND DIRECTOR ACADEMY

547 band directors have attended
16 sessions held in 8 locations in the U.S. and Canada
20 faculty members have taught 36 class topics

Jazz at Lincoln Center is celebrating ten years of helping band directors teach jazz, and we're taking the best of what we've learned for this summer's special tenth anniversary Band Director Academy. We invite you to join us in New York City from June 25–28 for 'The Essentials of Teaching Jazz', a four-day professional enrichment workshop featuring some of our best classes from sixteen previous BDA sessions. Held at the home of Jazz at Lincoln Center, Frederick P. Rose Hall, the session includes an integration of performance, jazz pedagogy and demonstration of best practices, and is led by some of the foremost jazz educators in the country. Whether you're a music education student or a veteran teacher, BDA offers tips and techniques for a deeper understanding of — and passion for — teaching jazz. We hope to see you in June!

A Note from Wynton

My father, Ellis Marsalis, is one of New Orleans' great jazz musicians. My 9th grade band director, Mr. George Marks, knew this and was thrilled when he heard that I was going to audition for the De La Salle High School band. Then he heard me play. It was sad. He got this funny, kind of quizzical look on his face and asked, "Are you sure you're Ellis' son?"

Mr. Marks was a man of high expectations and inspiration. He challenged us with great music, from Sousa to contemporary works by Francis McBeth and Gustav Holst. And he was always developing his musicianship. One day I brought in a copy of Clifford Brown and Max Roach at Basin Street. We talked for hours about the record, about Brownie and hard bop. In the early '70s these records were hard to come by, but my father had them all. Consequently, Mr. Marks hounded me daily to bring in more great albums so HE could listen to them, and use them to perfect his craft while helping and inspiring us to develop ours.

We created the Band Director Academy to help band directors like him — directors who care about their students and who always want to be better. We can't teach you how to give your students that deeply frustrated, you-just-hurt-my-feelings-with-that-sad-stuff-you-just-played look that Mr. Marks would give me from time to time. But we can offer insights into the teaching of this music that will make an immediate difference in your classroom. It's thirty-something years later, and I still think about Mr. Marks. In order for our children to fully appreciate jazz, we, as educators, must not only impart knowledge but must also inspire the learning and playing of jazz. I urge you to constantly seek new ways to improve your craft. Let us help you become the great one your students will never forget.

In the spirit of swing,



Wynton Marsalis
Artistic Director, Jazz at Lincoln Center



WYNTON MARSALIS
(bottom right)
De La Salle High School
New Orleans, 1977



Highlights

- Three days of intensive study of the essentials of teaching jazz and sharing best practices
- An optional half-day of introductory and refresher courses
- Outstanding faculty and team-teaching environment
- Opportunity for individual attention and hands-on learning
- Free educational materials (teaching guides, sheet music and recordings)
- Jam sessions, a film screening and faculty performances
- Brown-bag lunch topic discussions
- Full and partial scholarship opportunities
- Optional graduate credit
- Discounted group hotel rates

Curriculum

The Essentials of Teaching Jazz Classes may include:

Rhythm Section Techniques

- Rhythm Section relationships: drums & bass, piano & bass, piano & guitar and full rhythm section
- Foundational concepts for big band rhythm section

Improvisation

- Internalizing rhythm for jazz improvisation
- Vocal concepts in jazz style and articulation
- Playing smart and soulful: Theory for jazz improvisation
- Transcribing
- Jam session etiquette
- Concepts for motivating young improvisers

Best Practices

- How to develop a concept-based jazz curriculum
- Establishing a culture of listening
- Choosing repertoire
- Teaching improvisation and rhythm section techniques in a big band setting (with student demonstration band)

'BDA is the most informative and valuable workshop I have ever attended. To say I use the resources from it every week is not an exaggeration.'

Bill Snyder, South Salem High School, Salem, Oregon 2007 BDA participant

General Schedule

All events are held at Frederick P. Rose Hall,
Broadway and 60th St.

Thursday, June 25

All Thursday events
are optional

2:00PM-3:00PM	Early Registration
3:00PM-6:00PM	Introductory & Refresher Classes
6:00PM-7:00PM	Dinner Break
7:00PM-8:30PM	Jam Session

Friday, June 26

11:00AM-12:00PM	Registration
12:00PM-6:00PM	Classes
6:00PM-7:30PM	Dinner Break
7:30PM-9:00PM	Film screening CHOPS

Saturday, June 27

9:00AM-1:00PM	Classes
1:00PM-2:00PM	Brown Bag Lunch Conversation
2:00PM-7:00PM	Classes
After 7:00PM	Free night in NYC!

Sunday, June 28

9:00AM-1:00PM	Classes
1:00PM-2:00PM	Lunch Break
2:00PM-5:00PM	Classes
5:00PM-6:00PM	Q&A and Wrap-up
6:00PM-7:00PM	Faculty Concert
7:00PM-8:30PM	Dinner and concert at Dizzy's Club Coca-Cola

Faculty

Ronald Carter
*Academy Director,
Professor of Music and
Coordinator of Jazz Studies*
Northern Illinois University,
DeKalb, IL

Alvin Atkinson
Faculty
New School for Jazz and
Contemporary Music,
New York, NY

Wycliffe Gordon
Faculty
University of North Carolina,
Greensboro, NC

Stephen Massey
Director of Music
Foxborough Public Schools,
Foxborough, MA

Reginald Thomas
Professor of Music
Southern Illinois University,
Edwardsville, IL

Rodney Whitaker
Director of Jazz Studies
Michigan State University,
East Lansing, MI



Reggie Thomas, Student (front row, far left) Ron Carter, Reggie's Band Director (middle row, far left)
Lincoln High School Jazz Band, East St. Louis, Illinois, 1983

Tuition, Scholarships and Graduate Credit

Tuition

The BDA tuition fee includes all materials, classes, workshops, concerts and two meals, as described previously. *Essentially Ellington* 2008-09 members and undergraduate music education students receive a \$50 discount.

Prices:

Essentially Ellington 2008-09 participants
\$300

Undergraduate music education students
\$300

All other band directors
\$350

Full Scholarships

Full scholarships including tuition, airfare or ground transportation and accommodations will be awarded to five band directors whose entries for the 2009 *Essentially Ellington* High School Jazz Band Competition & Festival are ranked just after the 15 finalists. These directors will be notified by **March 20, 2009**. Previous full scholarship winners are not eligible.

Graduate Credit

The Aaron Copland School of Music at Queens College is offering credit that can be applied to graduate degree programs for interested BDA participants. More detailed information will be available upon enrollment for the Academy.

Graduate credit tuition paid to Queens College is optional and separate from the required Band Director Academy tuition paid to Jazz at Lincoln Center.

Expense Reimbursement Scholarships

We are pleased to offer scholarships to directors who need assistance in covering the cost of attending the Academy. These monetary awards are intended to help defray costs of transportation and accommodations, and will range from \$50-250 per person. Scholarships will not cover all travel and accommodation expenses.

To apply for a scholarship, please submit your registration form with tuition and a letter on your school's letterhead indicating the following:

- Estimated total expenses for transportation and hotel costs
- Anticipated income from your school, band boosters, self, and others
- Short paragraph explaining your financial situation, anticipated fundraising events, special circumstances and any other information you may deem important

Submit scholarship requests along with a registration form by **April 24, 2009**. You will be notified by **May 22, 2009**. Checks will be distributed at registration on the first day of the session.

Accommodations and Meals

Academy activities will take place in Frederick P. Rose Hall, the House of Swing, in the Columbus Circle area of New York City.

Rooms have been secured through a discounted group rate at the Holiday Inn Midtown, less than a 10-minute walk to Frederick P. Rose Hall and near many restaurants and shops. The hotel is also within walking distance of Broadway theaters, Times Square, Carnegie Hall, and Central Park.

The cost of a room (single or double) is \$199.00 per night plus tax. To book a room, please call the hotel at 1-800-231-0405 and identify yourself as a participant of the Jazz at Lincoln Center Band Director Academy. You will be asked for a group code, which is XBD. To secure a room at this special discounted price, you must reserve prior to the June 3 deadline.

Additionally, for cheaper dorm-style accommodations, the YMCA Lincoln Center is very close and convenient.

For more information, please visit ymcanyc.org/westside or call 212-875-4273.

For other housing options and information on New York, please visit nycvisit.com.

Meals

Dinner at Dizzy's Club *Coca-Cola* on the final night of BDA, as well as a brown bag lunch on Saturday, is included in your tuition; please see schedule section for more details. BDA participants are responsible for purchasing all other meals. A list of local restaurants will be provided.

'Coming to BDA was the best decision I've made to date in terms of preparing for my teaching career and overall music career.'

Stanley Harris, University of Maryland Eastern Shore, 2008 BDA participant

Registration

Space is available on a first-come, first-served basis to the first 60 applicants who send in their registration form and payment. After the first 60 applicants, a waiting list will be kept in case of cancellations.

Final registration must be received by **June 1, 2009** to reserve a space—subject to availability.

Payment Information

You may pay your Band Director Academy tuition with credit card, personal check, money order or purchase order made out to Jazz at Lincoln Center.

Cancellation policy

In the event of a cancellation, a refund is available; however, a \$50 cancellation fee will be assessed until **June 19, 2009**. No refunds will be provided for cancellations after that date.

Other Costs

Housing, travel and meals not provided during the Academy are the responsibility of the participant.

Three ways to register:

1. Online with a credit card at jalc.org/bda.
Follow the online registration instructions.
2. Mail the registration form with credit card information, check or purchase order to:

Jazz at Lincoln Center

Band Director Academy
33 West 60th Street, 11th Floor
New York, NY 10023-7999

3. Fax the registration form with purchase order or credit card information to Band Director Academy, 212-258-9900.

A complete registration form and full payment of tuition must be received to reserve a space.

For more information:

Martin Hundley
Jazz at Lincoln Center
Education Department

Phone 212-258-9812

Email bda@jalc.org

Dates to Remember

March

BDA registration begins

by March 20

Essentially Ellington
full scholarship
notification

April 24

Expense Reimbursement
Scholarship application
deadline

by May 22

Expense Reimbursement
Scholarship notification

June 1

Registration Deadline

June 6

Hotel reservation
deadline for group rate

June 19

Cancellation deadline
(with refund)

June 25–28

BDA: *Essentials of
Teaching Jazz*

BDA Order Form

**Please fill out completely.
Final Registration Deadline on June 1, 2009.**

Mail: Jazz at Lincoln Center
Band Director Academy
33 West 60th Street, 11th Floor
New York, NY 10023-7999

Fax: 212-258-9900

Online: jalc.org/bda

Name

Home Address

City

State/Province

Zip

Name of School/Organization

Age of Students

Years Teaching

School/Work Phone

Home Phone

Fax

Email

Have you received *Essentially Ellington* 2008–09 materials? yes no

Are you applying for a need-based expense reimbursement scholarship? yes no

Please submit application letter with registration form by April 24, 2009

Will you be attending the optional half-day of intro classes on June 25th? yes no

Do you plan to sign up for graduate credit? yes no

What is your primary instrument?

How did you find out about the Band Director Academy?

One registration form per person, please.



Order Form

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Tuition Fee (please check one)

\$300.00/session *Essentially Ellington* 2008-09 participant

\$300.00/session Undergraduate music education student

Name of school: _____

Anticipated graduation date: _____

\$350.00/session All other directors

\$ _____

TOTAL AMOUNT DUE *tuition must be paid in full to reserve a spot*

Form of Payment

I have enclosed a check or money order payable to Jazz at Lincoln Center

I have enclosed a purchase order

Please charge my:

VISA

Mastercard

American Express

Discover

Card number _____

Expiration Date _____

Signature _____

Sign up a colleague to receive a brochure

Band Director Name _____

High School/Program Name _____

School/Program Address _____

City _____

State/Province _____

Postal Code _____

Email address _____

About Us

About *Essentially Ellington* High School Jazz Band Program

Band Director Academy is a companion program to the *Essentially Ellington* High School Jazz Band Program (*EE*), a unique educational resource for high school jazz bands. Created by Jazz at Lincoln Center in 1995, the program supports the development of school music programs through distribution of the music of Duke Ellington and other seminal big band composers and arrangers, as well as valuable teaching resources including recordings, teaching guides and other resources. The program also includes a student essay contest, regional festivals and an annual competition and festival held each May in New York City.

About Jazz at Lincoln Center

Jazz at Lincoln Center is dedicated to inspiring and growing audiences for jazz. With the world-renowned Jazz at Lincoln Center Orchestra and a comprehensive array of guest artists, Jazz at Lincoln Center advances a unique vision for the continued development of the art of jazz by producing a year-round schedule of performance, education and broadcast events for audiences of all ages. These productions include concerts, national and international tours, residencies, yearly hall of fame inductions, weekly national radio and television programs, recordings, publications, an annual high school jazz band competition and festival, a band director academy, jazz appreciation curriculum for students, music publishing, children's concerts, lectures, adult education courses, student and educator workshops and interactive websites. Under the leadership of Artistic Director Wynton Marsalis, Jazz at Lincoln Center will produce nearly 3,000 events during its 2008-09 season in its home in New York City, Frederick P. Rose Hall, and around the world. Please visit our website at jalc.org.

Support

Founding leadership support for the *Essentially Ellington* High School Jazz Band Program is provided by The Jack and Susan Rudin Educational and Scholarship Fund. Major support is provided by the Surdna Foundation, The Irene Diamond Fund, the New York City Department of Cultural Affairs, the United States Congress, the National Endowment for the Arts and Alfred and Gail Engelberg. Additional support is provided by the Ella Fitzgerald Charitable Foundation, The Heckscher Foundation for Children, The Charles Evans Hughes Memorial Foundation, The New York Times Company Foundation and other generous funders.

Photos by Carolyn Appel

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The Essentials of Teaching Jazz

SIGN UP NOW

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